



CHAMBER NEWS

Bi Monthly Newsletter - January/February 2014

OFFICE HOURS

M-TH 9:00 AM - 3:00 PM
 Friday 9:00 AM - 1:00 PM
 P. 715-693-4330
 F. 715-693-9555

macoc@mtc.net
 mosineechamber.org

OFFICE STAFF

Tammy Campo, Executive Director
 Betty Sitko
 Michelle Lemke

2013 BOARD OF DIRECTORS

Kelly Hladovcak, President
 Valley Communities Credit Union
 715-693-3400
 kellyh@vccuwi.com

Darrell Sather, Past President
 Sterling Water Culligan
 715-355-7060
 darrell.sather@culliganh2o.com

Ron Shnowske, Vice President
 Edward Jones
 715-693-2245
 ronald.shnowske@edwardjones.com

Pam Brown, Secretary
 Marathon Savings Bank
 715-693-6002
 mosinee@marathonsavingsbank.com

Sue Durst, Treasurer
 Marshfield Clinic
 715-693-9100
 durst.susan@marshfieldclinic.org

Rose Boron, Director
 Acorn Hill Senior Living Community
 715-693-8844
 rose@acorn-hill.net

Donna Brod, Director
 James J. Michna, DDS
 715-693-4777
 dbrod@mtc.net

Randy Fifrick, Director
 Village of Kronenwetter
 715-693-4200
 rfifrick@kronenwetter.org

Chris Sparby, Director
 Mosinee Fire District
 715-693-2059
 csparby4746@gmail.com

Jeff Gates, Advisor
 City of Mosinee, City Administrator
 715-693-2275
 cityadmn@mosinee,wi.us

2014 Mosinee Area Chamber of Commerce Membership Drive

The 2014 Mosinee Area Chamber Membership Drive is in full swing! If you are interested in helping us recruit more Mosinee Area businesses, please contact the MACOC staff.

We are pleased to welcome these new members:

Adrenalign Marketing

Keith Dupuis - Owner
 408 3rd Street Suite 402
 Wausau, WI 54401
 (715) 298-9323
 adrenalignmarketing.com

Full service advertising and marketing agency. Providing: web design, graphic design, media placement, video production, social media, print billboards, public relations and event planning.

Security Health Plan

Michelle Keffer - Community Relations
 1515 N Saint Joseph Avenue
 Marshfield, WI 54449
 1-800-472-2363
 securityhealth.org

Security Health Plan's physician led health maintenance organization is sponsored by Marshfield Clinic. Security Health Plan serves over 200,000 members in 40 counties in the state of Wisconsin.

American Asphalt

Tom Burch - Vice President
 832 Hwy 153
 Mosinee, WI 54455
 (715) 693-5200
 americanasphaltofwi.com

American Asphalt is an asphalt production and paving company along with an aggregate supplier.

Baymen Properties Inc.

Doug Bender - President
 PO Box 174
 Schofield, WI 54476
 (715) 359-0660
 benderrent.com

Leasing of commercial professional office space. Mosinee area Baymen professional building locations:
 850 Hwy 153, Mosinee, WI 54455
 888 Hwy 153, Mosinee, WI 54455

Stine Eye Center, LLC

Teresa Stine - Clinic Administrator
 4009 Community Center Drive
 Weston, WI 54476
 (715) 241-2020
 stineeye.com

Providing comprehensive and medical eye exams along with glaucoma, retinal and diabetic eye care. Their optical department showcases over 1,000 styles in all price ranges.

Join the Chamber Today!

Together we can
 accomplish great things
 for our communities!

Community Sales Days & Chamber Open House

Area wide resident, business and community sales!

Thursday, May 15th through Saturday, May 17th

Visit the Chamber's website for more details and a complete listing of sales.

Special Events

- ◇ Thursday, May 15th, Chamber Open House until 5:00 PM
- ◇ Friday, May 16th, Trunk sale sponsored by Acorn Hill Senior Living Community

Resident listings - FREE!

Business/Community listings - \$55.00

Event Sponsorships - \$100.00

For more information or to place your listing, contact the Chamber today!

Our Mission: Serving, representing and enhancing business growth and success while promoting community development to improve the overall quality of life in our region.

Community Guide Book

Contact the Chamber to get books to use or display at your business/organization.

Farm Market

Tuesdays Mid-May through Mid-October
River Park, Mosinee
Shop Local or become a vendor ~ Farm, small business community, crafts and artisan

Receive Technical Assistance to buy, sell local foods

Producers selling local foods can now qualify for up to \$3,000 for one-on-one technical assistance. The Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) also encourages schools, distributors, aggregators and food hubs purchasing local foods to utilize this technical assistance.

Any Wisconsin producer, school, distributor, aggregator or food hub is eligible to apply. Applicants with experience in farm to school procurement activities will receive higher consideration.

Visit datcp.wi.gov/Business/Buy_Local_Buy_Wisconsin/Technical_Assistance to complete a brief web questionnaire. If the questionnaire is accepted, full application materials will be provided. Questionnaires may be submitted between December 13, 2013 and February 15, 2014. To learn more, Contact:

DATCP's Teresa Engel
(608) 224-5101
teresa.engel@wi.gov

Judy Allen, Coordinator
WIC and Senior Farmers' Market Nutrition Program
(608) 261-8867
judy.allen@wi.gov

Community Connection Breakfast's

Tuesday, January 28th @ 7:30 AM

Location: Stage Stop Family Restaurant
Sponsorship opportunity still available

Tuesday, February 25th @ 7:30 AM

Location: Stage Stop Family Restaurant
Sponsorship opportunity still available

Cost: Members \$10.00, Non Members \$15.00
Please RSVP to the Chamber: 715-693-4330

Educational Luncheon's

You are invited to attend our networking luncheon's

Wednesday, February 12th @ 12:00 PM

Location: Pinewood Supper Club
Sponsorship opportunity still available

Wednesday, April 9th @ 12:00 PM

Location: Pinewood Supper Club
Sponsorship opportunity still available

Cost: Members, \$15.00, Non Members \$20.00
Please RSVP to the Chamber: 715-693-4330

Membership Renewal

Membership renewal registration forms were sent out. The Chamber Board of Directors and Staff work hard to give value with your membership.

Call the Chamber office to learn more about being a member. You can also visit www.mosineechamber.org to renew your membership today.

Chamber Benefits

The Mosinee Area Chamber of Commerce benefits both businesses and the community. Here are some of the great things we have to offer.....

Business Events & Services

- ◆ Special Events: Open Houses/Grand Openings/Ribbon Cuttings
- ◆ Community Connection Breakfasts (CCB)
- ◆ Educational Luncheons
- ◆ Business PM's
- ◆ Event Sponsorships
- ◆ Member to Member Discounts
- ◆ Referrals
- ◆ Signboard Advertising
- ◆ Internet Listing on Website
- ◆ Chamber Newsletter
- ◆ Chamber Checks - Gift Check Program
- ◆ Chamber Chat - Weekly Buzz (email communication)
- ◆ Use of Chamber Bulk Postage Rate
- ◆ Community Guide Book Listing and Advertising Opportunities
- ◆ Open lines of communication and cooperation with government agencies

Community Events & Involvement

We organize or help with many events so our residents, friends and neighbors can enjoy local activities.

- ◆ 4th of July Festival including a Parade and Fireworks
- ◆ Farmer's Market
- ◆ Community Sales Days & Chamber Open House
- ◆ 5K Run/Walk
- ◆ Greater Mosinee Golf Event (GMO)
- ◆ Healthy Halloween Haunting
- ◆ Christmas Festival and Parade

Our staff and board of directors are here to help you with your needs, please let us know how we can be of assistance to you.

Place an ad in this newsletter

or

Provide us with a newsletter insert.

Contact the Chamber office for more information.

Partner Member News

Snap Fitness Expanding Mosinee Location

We are proud to announce that our **Mosinee location is expanding**. Remodeling work began this month on an additional space at our location at 445 Orbiting Drive. We will be expanding our cardiovascular area, adding a private shower and opening more space for our members to strength train. We are excited to have more space available by the end of January! It is never too late to begin living a little healthier, and with our orientations, nutritional supplements and free instructional classes, we are looking to help all of our members make a healthy lifestyle a lifelong habit. **Snap Fitness Mosinee (715) 693-1440**

Two Mosinee companies are in the top ten of the Wisconsin Economic Development Corporation's biggest job-creating projects of 2013.

The WEDC ranked Mullins Cheese Inc. sixth on the list and Mullins Whey Inc. as tenth. Mullins Cheese Inc. is in the middle of a \$54 million project to expand its plant, which will create 51 jobs. Mullins Whey Inc. is spending \$39 million to enlarge its facility and update its production operation. "Growth is what we're looking for here," said Mullins Cheese Inc. and Mullins Whey Inc. owner Bill Mullins. "We weren't able to grow because our plants are full. With the new whey operation and new cheese line, we can actually take in more milk, so our business can start to grow again."

WEDC says Mullins Cheese Inc. and Mullins Whey Inc. will receive \$930,000 in tax credits from the state for the projects.

Member to Member Discounts

MACOC Members can receive the following discounts

Business	Chamber Member Discount
Spielbauer Fireworks Company	15% Discount
Driveway Doctors, Inc.	5% Discount on any type of service offered.
Stine Eye Clinic	5% Discount on all exams, eye ware and contact lenses.
Cellcom	Nights and weekends beginning @ 7pm (\$9.95/mo. value primary line). Exclusive discounts on monthly access, more anytime minutes and minimum line count. State & Nation wide plan options.

Baymen Professional Building

850 Hwy 153



Professional Office Space & Bank Suite Available

For more information contact Doug Bender at (715)359-0660 or bender@benderrent.com
Visit www.benderrent.com



City of Mosinee Update

Stay up to date on City activities by visiting their website www.mosinee.wi.us

Wisconsin Economic Development Corporation

WEDC is launching two business attraction TV ads in the Chicago, Rockford and Minneapolis-St. Paul markets. The ads will air on CNN, FOX News and CNBC, and will feature executives of some of Wisconsin's most prestigious companies talking about why the state is a great place to do business. This marks the first time ever that Wisconsin has run economic development TV ads and we're excited about spreading the word about the state's positive business climate to our neighbors in Minnesota and Illinois.

Deb Clements, CEC
Regional Account Manager
Wisconsin Economic Development Corporation
201 W. Washington Avenue
Madison, WI 53703
Ph: (608) 210-6720

Website: inwisconsin.com

Starting Sunday, the ads will be found on this web page:

<http://inwisconsin.com/marketing>



Kronenwetter Village News

Current events and more Village News can be found at

www.kronenwetter.org

Kronenwetter Resident "Media Person of the Year" Dec 16, 2013. Congratulations to Marathon County Chief Deputy and Kronenwetter resident, Chad Billeb. Chief Deputy Billeb has been named [Daily Herald Media Person of the Year](#) for 2014!



Community Involvement

Community Involvement is very important to the Mosinee Area Chamber of Commerce. We strive to be a part of our communities and provide events for the citizens of our area. If you know of anyone who shares our enthusiasm, please have them contact the chamber office to learn more about volunteer opportunities.



Think
Spring!



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 MOSINEE, WI 54455
 PERMIT NO. 11

Or Current Resident

Chamber Calendar of Events

January

2014 Membership Drive

Renew your Chamber membership or join the Chamber today!

Board of Directors Meeting

Friday, January 17 @ 11:00 am
 Location: Marathon Savings Bank-Lower Level

Community Connection Breakfast

Tuesday, January 28, 7:30 am
 Location: Stage Stop Family Restaurant
 Sponsorship still available

Mosinee Economic Development Meeting January 9 ~ cancelled due to City Schedule conflicts

February

Board of Directors Meeting

Friday, February 14 @ 11:00 AM
 Location: Marathon Savings Bank-Lower Level

Chamber Educational Luncheon

Wednesday February 12 , Noon
 Location :The Pinewood Supper Club
 Sponsorship still available

Community Connection Breakfast

Tuesday, February 25, 7:30 am
 Location : Stage Stop Family Restaurant
 Sponsorship still available

Mosinee Economic Development Meeting February 13 ~ cancelled due to City Schedule conflicts

Looking Ahead

2014 Sponsorships :

Community Connection Breakfasts: January through November

Educational Luncheons: February, April, June, September

Annual Meeting Luncheon, October

Community Sales Days: May 15,16 & 17
 Chamber Open House ~ Thurs

July 4th:
 Firecracker 5K Run, Parade, Fireworks Show, Festival Celebration

Greater Mosinee Open, August

Halloween Haunting, October 25th

Christmas Festival & Parade, December 6