



# CHAMBER NEWS

Bi Monthly Newsletter-March/April 2016

## OFFICE HOURS for 2016

Monday, Tuesday, Thursday,  
Friday (Closed Wednesday)  
10:00 AM - 3:00 PM  
P. 715-693-4330  
F. 715-693-9555  
macoc@mtc.net

### OFFICE STAFF

Judy Martino  
Executive Director & Membership

Michelle Lemke  
Administrative Director

Christine De Vore  
Event Coordinator

### 2016 BOARD OF DIRECTORS

Kelly Hladovcak, President  
Valley Communities Credit Union  
715-693-3400  
kellyh@vccuwi.com

Randy Fifrick, Vice President  
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rfifrick@kronenwetter.org

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leslie@ontogenyadvertising.com

Terra Plaisance, Director  
S. C. Swiderski, LLC  
715-693-9522  
terra@scswiderski.com

## Welcome New Event Coordinator

The Mosinee Area Chamber of Commerce would like to welcome our new Event Coordinator, Chris De Vore! In her new role, Chris will coordinate Chamber events we currently host in the community and any new events. Her coordinating events with Chamber partner/members will ensure enhanced relationships.



As a volunteer with Stable Hands Equine Therapy Center Chris has worked on their events committee and is the President on their Board of Directors. She is also a real estate agent with The Waraksa Group, LLC at Coldwell Banker Action in Schofield. Chris has two sons and four grandchildren that live in the Wausau area and enjoys spending time with them. Chris stated, "I look

forward to getting to know the wonderful people of the Mosinee area and working with the exceptional staff at the Chamber."

Welcome to Chris, and we look forward to her participating in and preparing great events.

## Spring Craft Show & A Day with the Easter Bunny March 26, 2016

The **2nd Annual Spring Craft Show and A Day with the Easter Bunny** will be held **Saturday, March 26, at the Mosinee Elementary School, 600 12th Street.** This show is presented by the Mosinee Area Chamber of Commerce & Mosinee High School FCCLA.

- Spring Craft Show: 9:00 am - 3:00 pm
- A Day with the Easter Bunny: 10:00 am - 1:00 pm
- Egg Hunt at 10:00 am followed by Face Painting, Cookie Decorating, Games, Lunch and Pictures with the Easter Bunny, and more . . .

If you would like to be a vendor - stop in at the Chamber or visit the Chamber's website ([mosineechamber.org](http://mosineechamber.org)) download the contract and mail it in with your payment. Space is limited for vendors, so we are on a FIRST COME, FIRST SERVE basis. Call TODAY to reserve your spot!

## Exciting Membership News!

### **New Members**

The Mosinee Area Chamber of Commerce is honored, pleased, and delighted to have several new members join the Chamber! We would like to welcome each and everyone of them as a strategic partner, you can learn more about them on the next page.

### **Ribbon Cutting Ceremonies**

We have also had the pleasure of celebrating with area businesses during their ribbon cutting ceremonies and open house events. Check out the details inside and look at what events are coming up.

Membership materials were sent out in December. Thank you to all members that renewed your memberships! The Chamber Board of Directors and Staff work hard to give value to your membership. For those of you that require an invoice to pay, they were mailed out in February. We appreciate all of your partnerships!!

## New Members

### Mosinee Area Chamber of Commerce Welcomes Newest Members:

#### **Wausau Tile, Inc. - Gardner Park Location**

Bill Creske, Owner  
1155 Gardner Park  
Kronenwetter, WI 54455  
715-359-3121

Wausau Tile's new location at Gardner Park Road is an extension of Wausau Tile. They manufacture precast concrete furnishings, pavers, and floor tile. They attribute their success to their quality and service.

#### **Moonlight Landing Bar & Grill**

Lisa & Don Moon, Owners  
1162 Half Moon Lake Drive  
Mosinee, WI 54455  
715-693-1900

Moonlight Landing is a Bar & Grill serving 7 days a week with breakfast served on weekends. Don & Lisa are their super friendly owners! (See the article regarding their Ribbon Cutting).

#### **Electronic Innovations**

Jason Weister  
4403 Stewart Avenue  
Wausau, WI 54401  
715-845-1196

Electronic Innovations offers low voltage services, telecommunications - emphasis on high speed internet and television programming.

Electronic Innovations has invited the Chamber to participate in a Ribbon Cutting Ceremony that will showcase their remodeled/renovated showroom scheduled for March 11 at 1:30.

#### **Sconni's Alehouse & Eatery**

Ben Swanson, Manager  
1239 Schofield Avenue  
Schofield, WI 54476  
715-241-7665

Sconni's Alehouse & Eatery is open daily and their menu is locally sourced and served with a variety of locally crafted beers.

Sconni's has invited the Chamber to participate in a Ribbon Cutting Ceremony that will showcase their new patio later in Spring. The Chamber's luncheon on April 13th sponsored by S.C. Swiderski will be held here!

#### **Kwik Trip**

Jamie Diethelm, Manager  
500 Cherry Street  
Mosinee, WI 54455  
715-693-1380

Kwik Trip is a Gas Station and convenience Store with everything you could imagine - stop in!

#### **Stable Hands Equine Therapy Center**

Christine DeVore, Board President  
3501 Swan Avenue  
Wausau, WI 54401  
715-359-6046

Stable Hands offers equine therapy and activities to special needs children and adults. They have been in operation since 1992 as a 501©3 charity.

## Ribbon Cutting Ceremonies

### Lamers Bus Lines



The Mosinee Area Chamber of Commerce was honored to participate in a Ribbon Cutting Ceremony during Lamer Bus Lines Open House on February 3, from 10:00 a.m. – 2:00

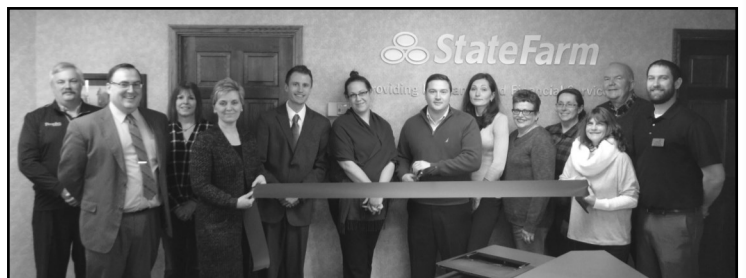
p.m. Lamers is located at 590 W Highway 153 in Mosinee. Paul Mennen, Regional Manager, gave a tour of the new facility which included viewing the wash bay, storage area, a walk-through of a new bus, and the state-of-the-art pit used by their mechanics to inspect and do maintenance on their vehicles. The entire facility was impressive!

Prior to the ribbon cutting, Paul Mennen spoke briefly and expressed their appreciation and gratitude for the opportunity to locate in Mosinee. He further commented on the help and support given them by the city and neighboring businesses. Paul stated that Lamers is looking forward to a long-term relationship with the school district and Mosinee families.

Kelly Hladovcak, MACOC Board of Director's President, officially welcomed Lamers as new members at the 11:00 a.m. Ribbon Cutting Ceremony. Numerous school district administration representatives were on hand. Those attending appreciated the tour and official Ribbon Cutting Ceremony, followed by a time of refreshments.

Pictured cutting the ribbon are: Paul Mennen, Regional Manager and Diane Gorman, Terminal Manager in Mosinee, with some of the attendees, school district Administration and various MACOC representatives.

### State Farm Insurance



Ryan Hanson of State Farm Insurance took over ownership of the building located at 415 Main Street on January 1, 2016. He is a third generation State Farm agent in Mosinee. The Mosinee Area Chamber of Commerce was pleased to participate in a Ribbon Cutting Ceremony on behalf of the new Agent on February 11 at 1:30 pm. Kelly Hladovcak, Board of Director's President officially welcomed Ryan and the State Farm staff as MACOC members. Mr. Hanson has been in the insurance industry for 9 years and with State Farm for almost three years and spent over five years as a Regional Manager with Farmers Insurance Group. State Farm has a full line of insurance and financial services and Ryan has a commitment to protecting one's assets and working to build portfolio's.

Continued on next page.

# Ribbon Cutting Ceremonies

State Farm continued.....

Ryan welcomes the opportunity to serve the people of the Mosinee community. Ryan was born and raised in Sturgeon Bay and has been a resident in Central Wisconsin for 7 years. Married for over 10 years, Ryan has four children.

State Farm picture on the lower left are Ryan and his staff, Mayor Jacobson, MACOC Directors, and various business members.

## Moonlight Landing Bar & Grill

On Friday, January 15, the Mosinee Area Chamber of Commerce was pleased to participate in a Ribbon Cutting Ceremony at Moonlight Landing Bar & Grill, located at 1162 Half Moon Lake Drive in Mosinee. The ceremony officially welcomed owners, Don & Lisa, as MACOC members. Board of Director's President, Kelly Hladovcak, formally welcomed Moonlight Landing owners and their staff as new members. The Chamber is very pleased to receive them in to the membership. Following the Ribbon Cutting Ceremony, guests were treated to a variety of great hors d'oeuvres complete with a Champaign toast provided by Moonlight Landings. Judy Martino gave the toast expressing Best Wishes and continued success to Moonlight Landings. Everyone enjoyed this pleasurable ceremony! Moonlight Landing has changed their schedule from the previous owners. In addition to their fabulous Friday night fish fries, they serve lunch daily, and breakfast on Saturday and Sunday. For more information, please call them at 715-693-1900.



Pictured left to right are: Ben Krautkramer, MACOC Board Treasurer; Randy Fifreck, MACOC Board Vice-President; Kelly Hladovcak, MACOC Board President; Lisa & Don - Moonlight Landing owners; Judith Martino, MACOC Executive Director; Leslie Brown, MACOC Board Member; Terra Plaisance, MACOC Board Member; and Donna Brod, MACOC Board Member.

## Advertise in This Newsletter

Inserts - \$75.00

Ads - \$50.00

These costs are per item, per newsletter.

The Chamber News is a bi-monthly publication and is mailed to over 200 members and interested people or businesses. If you are providing an insert, please have 250 copies delivered to the Chamber office at least two weeks prior to distribution. If you would like the Chamber to make arrangements for printing your insert, please contact the office for pricing.

## City of Mosinee News



At the February 8, 2016 meeting the City of Mosinee Common Council approved a Downtown Building Improvement Grant for the "This and That" resale shop that recently opened at 413 4<sup>th</sup> Street. The improvements to the building facade which will include the installation of new textured siding, new entrance doors, new exterior lights and a small ramp to the back entrance door.

The City of Mosinee has established the Downtown Building Improvement Grant Program to encourage and assist property owners with the rehabilitation of our community's downtown commercial buildings that will enhance the tax base within the City's new Tax Increment District #3.

The grant amounts are available for up to 50% of an approved project's total cost with a maximum grant award of \$30,000 per applicant. The grant is reimbursable to the applicant following the successful completion of an approved project and grant awards are subject to funding availability during that year's annual application period. Any activity completed prior to receiving approval of grant funds, is not eligible to received grant funds.

Please contact Mosinee City Administrator Jeff Gates ([cityadmn@mosinee.wi.us](mailto:cityadmn@mosinee.wi.us) or at 715.693.2275) for additional information and application requirements pertaining to the Downtown Building Improvement Grant Program.

## Village of Kronenwetter News



For the fourth year in a row the Village of Kronenwetter has made the list of Safewise's Top 20 Safest Municipalities in Wisconsin. This year the

Village of Kronenwetter ranked as the 10<sup>th</sup> safest municipality in Wisconsin. Village residents can take pride in the wonderful community they live and sleep better at night knowing the tremendous public services our police department and fire department provide.

Area residents will be able to take advantage of a free Microchip & Rabies Vaccination Clinic in the Kronenwetter Fire Department on March 12<sup>th</sup> from 9:00 am-12:00 pm (first 400 cats & dogs of Marathon County residents).

## Advertise on The Chamber Website

Online Header Ad - \$250.00 (500 X 90 pixels)

Online Square Ad - \$150.00 (200 X 200 pixels)

Online Logo Ad - \$50.00 (150 X 30 pixels)

This is a great opportunity to showcase your business on our Community Guide page! Pricing listed is for Chamber Members. Nonmembers can call the Chamber office for pricing.



PRST STD  
U.S. POSTAGE PAID  
MOSINEE, WI 54455  
PERMIT NO. 11

Or Current Resident

## Chamber Calendar of Events

### March

#### **Ribbon Cutting Ceremony**

Friday, March 11 at 1:30 PM  
Location: Electronic Innovations  
4403 Stewart Avenue, Wausau

*All are welcome to come to join in welcoming them as new members and see their place of business.*

#### **Educational Luncheon**

Tuesday, March 29 at 12:00 Noon  
Location: Stage Stop Restaurant  
Sponsor: Breitenfeldt & Associates  
Topic: Legacy Planning.

*What will your legacy be? Options for developing and planning for a Family, Charitable, and Business Continuation Legacy. Come & Learn.*

#### **Kronenwetter Candidate Forum**

Monday, March 21 at 11:00 AM  
At Village of Kronenwetter

#### **Board of Directors Meeting**

Friday, March 18 at 11:00 AM  
Valley Communities Credit Union

### April

#### **Educational Luncheon**

Tuesday, April 13 at 12:00 Noon  
Location: Sconni's Ale House  
Sponsor: S.C. Swiderski

Topic: Sales Empowerment

*Jim Lemke has spent the better part of his 30 years in sales, studying the psychological and empowering side of sales communication. Hear from Jim and his newly formed consultant company Impact Sales, LLC on how sales integrates with every facet of their business activities, ultimately leading to greater efficiencies and profit.*

#### **Board of Directors Meeting**

Friday, April 15 at 11:00 AM  
Valley Communities Credit Union

### Looking Ahead

#### **Sponsorships available:**

#### **Community Connection Breakfasts**

Dates to Be Determined

#### **Educational Luncheons**

Dates to Be Determined

#### **Business After Hours**

As specified by sponsor